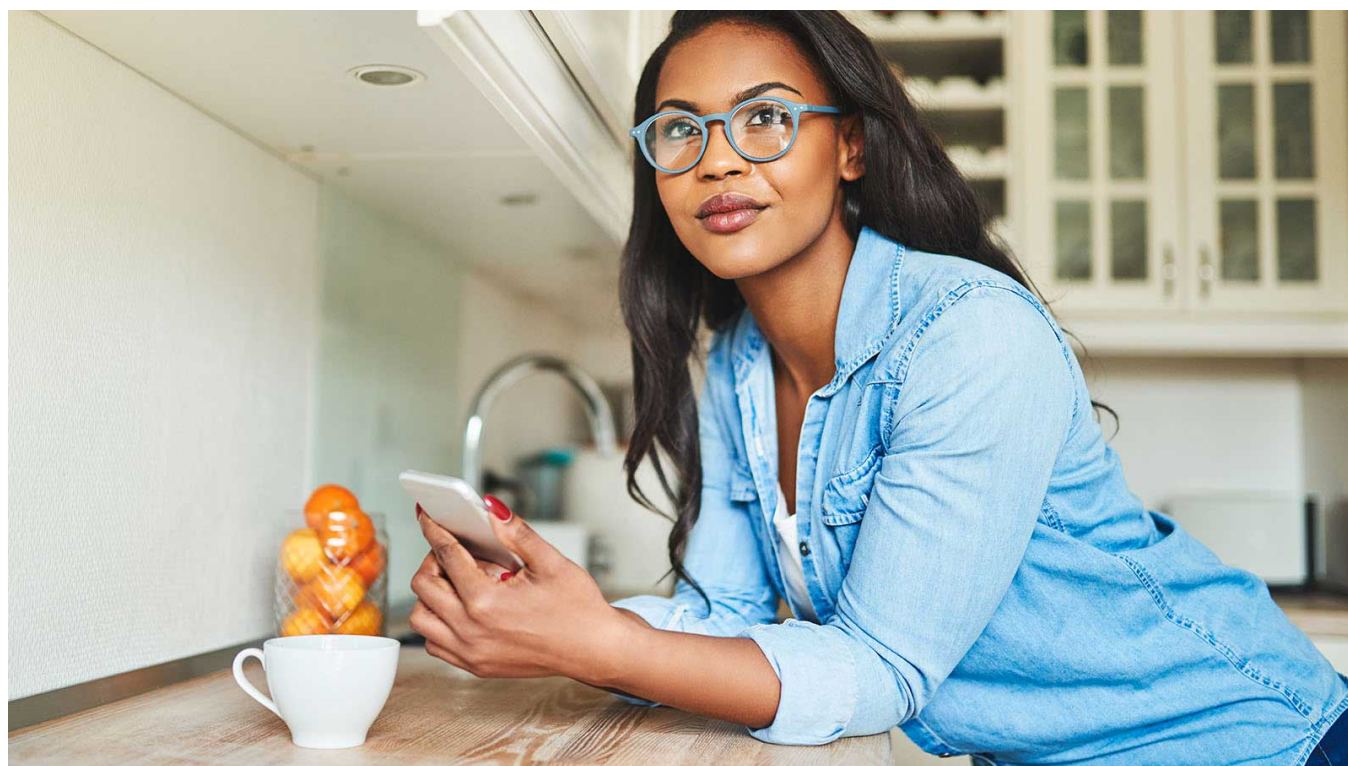




Visa Privacy Center

Visa values your trust and respects your privacy. This Privacy Center will help you understand how we use your personal information. You can also find links to help you exercise your privacy rights and manage your privacy choices.



Our Privacy Commitments

Earning people's trust starts with a commitment to privacy and security. Our view is simple: we use the data entrusted to us to benefit consumers and help businesses and economies grow.

We know you expect convenience, security, and privacy from your payment experiences. To meet your expectations, we make the following privacy commitments to you:

- **Visa does not sell your personal information.** Our [Global Privacy Notice \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice.html) describes how we share information, such as when we process payments, provide services to your card issuer, prevent fraud or with your consent.
- **We only use personal information for defined, appropriate purposes.** In addition to operating one of the world's largest electronic payments networks, we provide authentication, fraud management, loyalty, consulting and data processing services. We also create data products that give our clients insights into their business performance. These products contain data that is de-identified to protect your privacy.
- **We adhere to the highest legal standards everywhere we operate.** We are subject to virtually every privacy and security law, and we understand that we must comply with all of them.
- **Our commitments are backed by rigorous assessments.** Our Global Privacy Program is built on a comprehensive controls framework to support testing and independent auditing. All Visa employees are trained on privacy and security. We also invest heavily in cybersecurity to protect the personal information in our systems and prevent attacks on our networks.

Global Privacy Notice

Our [Global Privacy Notice](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice.html)

[\(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice.html) explains how we collect, use and disclose Personal Information.

[Download Global Privacy Notice \(PDF\)](#) 


We also have a

["Cookie Notice" \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/cookie-notice.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/cookie-notice.html)

that explains our practices with regard to cookies, tags and similar types of online data that we collect.

The following supplemental privacy notices provide additional information as required by law:

- [For Argentina \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-argentina.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-argentina.html) >
- [For Australia \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-australia.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-australia.html) >

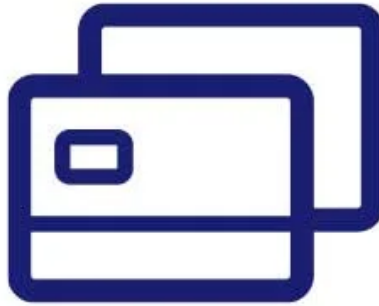
- [For Brazil \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-brazil.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-brazil.html) ›
- [For Canada \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-canada.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-canada.html) ›
- [For Colombia \(https://www.visa.com.co/legal/politica-informacion-personal.html\)](https://www.visa.com.co/legal/politica-informacion-personal.html) ›
- [For European Economic Area \(EEA\) \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-eea.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-eea.html) ›
- [For Japan](#) 
- [For Taiwan \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-taiwan.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-taiwan.html) ›
- [For Turkey \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-turkey.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/jurisdictional-notice-turkey.html) ›
- [U.S. - Social Security Number Policy and Sensitive Personal Information Statement \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/us-ssn-policy-statement.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/us-ssn-policy-statement.html) ›
- [U.S. - California Privacy Rights \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/ca-privacy-rights.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/ca-privacy-rights.html) ›

While the Visa Global Privacy Program protects all the information that we collect and use, some Visa products and platforms have their own privacy notices. These notices reflect the business-specific requirements that apply. Please read the privacy notices published on our sites and platforms when you sign-up.

Additional Privacy Information

On the [Additional Privacy Information page \(/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/additional-privacy-information.html\)](/content/VISA/usa/englishlanguagemaster/en_US/home/legal/global-privacy-notice/additional-privacy-information.html)

, you learn more about the kinds of information that we process and exercise your privacy choices. If you have any questions, you can also always [contact us](#) .



Visa Payment Card Data

What happens when I use my Visa Payment card?



Loyalty & Rewards

What happens when I take advantage of card-linked offers and cash-back?



My Relationship with Visa

What happens when I sign up for Visa services or marketing?



Online Privacy

How does Visa use cookies and similar online tools?



Visa Products & Services

How does Visa use personal information to benefit consumers and businesses?



My Privacy Rights

How can I access my personal information and exercise other privacy rights?

[Visit Additional Privacy Information >](#)

Contact Visa's Global Privacy Office



Send us an email

privacy@visa.com 

Please do not include sensitive information, such as your account number, in emails.

Write to us

Visa Global Privacy Office
900 Metro Center Blvd.
Foster City, CA 94404 USA

About Visa



Our Values



News + Media



Support



Legal + Privacy



Select country/region
United States 

f (<https://www.facebook.com/VisaUnitedStates>)



in (<https://www.linkedin.com/company/visa>)



(https://instagram.com/visa_us/)

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